

THE ROI OF COR™

ROI = PROFIT - INVESTMENT x 100

ANALYSIS		INVESTMENT		
		LOW	AVERAGE	HIGH
YEAR 1	Desk Audit	\$250	\$250	\$250
	Training	\$640	\$920	\$1,200
	Audit Preparation	\$7,200	\$25,200	\$43,200
	Software	\$15,000	\$25,000	\$35,000
	On-Site Assessment	\$3,380	\$10,240	\$17,100
YEAR 1-3	Desk Audit	\$250	\$250	\$250
YEAR 2-3	Audit Preparation	\$1,080	\$3,340	\$5,600
Approx average yearly investment		\$20,000	\$40,000	\$60,000

CALCULATING THE ROI

10.46% AVERAGE profit margin in the construction industry as reported by [Stats Canada's 2019 Q4 report](#).



THE BREAK-EVEN CONTRACT SIZE

\$191,204
for low cost

\$382,409
for average cost

\$573,613
for high cost



\$5.0 MILLION

Minimum contract size requiring COR from the TTC



\$523 THOUSAND

Average profit from one TTC contract
\$5,000,000 x 10.16% = \$508,000



\$523K / \$60K = 8.71 x the original investment
(profit) (investment)

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